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Munich, August 23, 2018

## Press Release

### South Africa

## Information and networking: the versatile supporting program of food & drink technology Africa

- **New: Symposia with Bosch Packaging, Bühler and KHS Manufacturing and Pentair**
- **Speakers Corner offers new stimuli for the industry**
- **Presentation of the African Beer Awards for the first time during the exhibition**

Whether it is offers for resource conservation and energy efficiency, new raw materials or forward-looking developments in processing, bottling and packaging: food & drink technology Africa (fdt) presents solutions that are tailored to the particularities of the South African market. The supporting program of the exhibition is equally geared to the needs of the local industry and will shed light on the future topics of the industry.

From September 4 to 6, the food, beverage and packaging industry will meet at fdt Africa in Johannesburg. The most important platform for the market in Southern Africa covers the entire process chain – from raw materials to processing, bottling, packaging and logistics. This year's fdt Africa supporting program is more extensive than ever before. It will shed light on the future of the food and beverage industry in Southern Africa, will pick up on current topics and show practical solutions for the industry. A novelty are the symposia, organized by Bosch Packaging as well as Bühler, KHS Manufacturing and Pentair. The Speakers Corner gives an insight into the latest topics affecting the market. Visitors and exhibitors can also look forward to the African Beer Awards by the Institute of Brewing & Distilling (IBD) (Africa Section).

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### **The Symposia of Bosch Packaging, Bühler, KHS Manufacturing and Pentair**

The second day of the exhibition offers a new agenda item: The symposia with the industry leaders Bosch Packaging, Bühler, KHS Manufacturing and Pentair will offer participants an insight into the trends, challenges and opportunities in the areas of water management, packaging and process technology. The symposium with Pentair will take place during the morning. The company's experts will present sustainable solutions for water and energy management. The afternoon will be jointly organized by Bosch Packaging, Bühler and KHS Manufacturing. Their program will be divided into two thematic blocks: *Liquid Food Processing and Packaging* as well as *Dry Food Processing and Packaging*. Among the topics will be questions like: What new solutions are there for the packaging of food and beverages? How can the shelf life of products be extended? How can costs be reduced and production be made energy-efficient? Visitors are welcome to ask the experts from Bosch Packaging, Bühler and KHS Manufacturing further questions during an open panel discussion at the end of the symposium.

### **The Speakers Corner**

On the first and third day of the exhibition, the Speakers Corner will provide an overview of topics that are moving the industry today and in the future. Experts will assess the developments on the South African market and offer new stimuli for the industry. There will be presentations and lectures by companies and associations including Brewsters Craft, Centec, Pall, the South African Association of Fragrances and Flavour Industry (SAFFI), Sphere Foods Africa, the VDMA Food Processing and Packaging Machinery Association and many others. The presented topics will be very diverse and thus cover a wide range of areas within the industry.

In her presentation, Sharon Bolel of SAFFI will for instance introduce the current trends with regard to flavorings and ingredients. She will illustrate how natural ingredients, new aromatic additives but also regulatory issues are going to influence the industry in Africa. The African Tasting Experience by The Brewster is also all about taste. During this interactive session, founder Apiwe Nxusani-



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Mawela will present six types of beer brewed with unique African ingredients. Besides tasting, the main focus is on how these ingredients are correctly used within the brewing process and what potential such special beers can offer on the global market. On the subject of energy efficiency and resource conservation, Vera Fritsche from VDMA will present technologies that help to save water and energy in beverage production, food processing and packaging. Further topics of the Speakers Corner include consumption patterns for soft drinks in the sub-Saharan region, quality management systems for food safety and degassers for feed water.

Doemens, the educational institute for the brewing, beverage and food industry, is supporting fdt with the organization of the Speakers Corner.

### **IBD African Beer Awards**

For the first time ever, the African Beer Awards of the Institute of Brewing & Distilling (IBD) (Africa Section) are taking place in collaboration with fdt Africa. On the second day of the exhibition, the awards will be presented in five categories: Lager beers under five percent vol. alcohol, lager beers with five percent vol. alcohol and higher, dark beers, pale ales and beers with less than 50 percent barley malt. Additionally, a “Grand Champion” will be selected.

More information about fdt Africa is available at: [www.fdt-africa.com](http://www.fdt-africa.com)

Photos & logos are available for download from the [media database](#).

### **About food & drink technology Africa**

The food & drink technology Africa (fdt) trade fair is the leading platform for the food, beverage and packaging industry in southern Africa. It covers the entire process chain – from raw materials and processing, to bottling, packaging and logistics.

The trade fair takes place every two years in Johannesburg. 86 national and international exhibitors and around 1,550 visitors attended food & drink technology Africa 2016. The next food & drink technology Africa will take place at Gallagher Convention Centre in Johannesburg from September 4 to 6, 2018.

### **About drinktec worldwide**

drinktec worldwide represents a strong global network that unites drinktec – the world’s leading trade fair for the beverage and liquid food industry in Munich – with the drink technology India (dti), CHINA BREW CHINA BEVERAGE (CBB) and food & drink technology Africa (fdt) trade fairs. drink technology India, CHINA BREW CHINA BEVERAGE and the food & drink technology Africa are the leading platforms for the industry in their respective countries. The trade fairs in China (Shanghai) and Africa (Johannesburg) take place every two years. In India the event takes place in Mumbai in even-numbered years. In odd-numbered years the event takes place twice a year: in Bangalore in the spring, in New Delhi in autumn.

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With a total of 2,847 exhibitors and more than 140,000 visitors in Munich, India, China and Africa, Messe München is the world's leading event organizer for the beverage, food, packaging, milk and liquid food industry.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence