

# food & drink technology Africa 2018



## Shaping the future

powered by Messe München drinktec

processing + filling + packaging + logistics



**fdt-africa.com**  
**September 4-6, 2018**  
Gallagher Convention Centre  
Johannesburg, South Africa

# About food & drink technology Africa

## Shaping the future with food & drink technology Africa

**food & drink technology Africa (fdt Africa) is the premier platform for the Southern African food, beverage and packaging industries.** This established event serves as a trade fair, top-selling market place and future-oriented knowledge centre.

**food & drink technology Africa promotes regional innovation developed by local experts.**

The trade fair provides tailor-made solutions for the Southern African market. It covers the entire process chain by matching supply and demand to specific market needs.

**Participate in the growing success of food & drink technology Africa**

## Exhibition segments

### Branches

- Alcoholic beverages
- Non-alcoholic beverages
- Milk and dairy products
- Raw materials and ingredients
- Oils and fats
- Liquid food
- Confectionery and bakery
- Meat
- Fruit and vegetables
- Basic food and feed

### Products

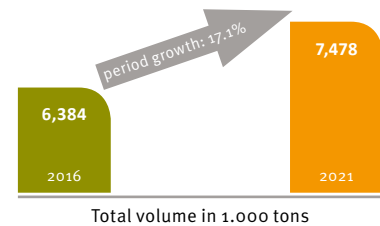
- Aseptic systems
- Packaging materials and labelling
- PET technology
- Filling and packaging technology
- Process technology, process automation and IT solutions
- Logistics and transportation equipment
- Raw materials and ingredients
- Water and waste water treatment

## Why exhibit?

- Participate in food & drink technology Africa – the premier trade fair for food, beverage and packaging in South Africa.
- Explore tailor-made solutions for the South African market presented by local and international companies and industry leaders.
- Benefit from the strong brand Messe München drinktec and its international network.

## Growth in the food & beverage industry in South Africa

### Market size packaged food



Total volume in 1.000 tons

### Market size meat



Total volume in 1.000 tons

### Market size beverages



Total volume sales in million litres

Source: Euromonitor International / VDMA

## fdt Africa 2016

- 86 exhibitors
- 3 383 sqm exhibition space
- 1 550 participants

## Satisfied exhibitors

- 95% would recommend participating to other companies
- 91% of exhibitors would exhibit at fdt Africa again
- 87% were satisfied with fdt Africa overall

Source: Exhibitor survey fdt Africa 2016

## Visitor feedback

- 92% assessed fdt as good to excellent
- 98% would recommend fdt Africa
- 98% had great benefit from attending fdt Africa
- 92% see a great increase of importance of fdt Africa by 2018

Source: Visitor survey fdt Africa 2016

## Supporting programme of fdt Africa 2016

The knowledge-based and interactive programme of events that accompanied the exhibition also allowed visitors attending fdt Africa to gather information about current and future trends in the beverage and liquid food industry as well as about packaging and related processing technology in general.

## Exhibitor forum

With the success of the Exhibitor Forum 2016, our exhibitors will again have the platform to present their latest case studies and innovations, giving our visitors a better insight into the industry.

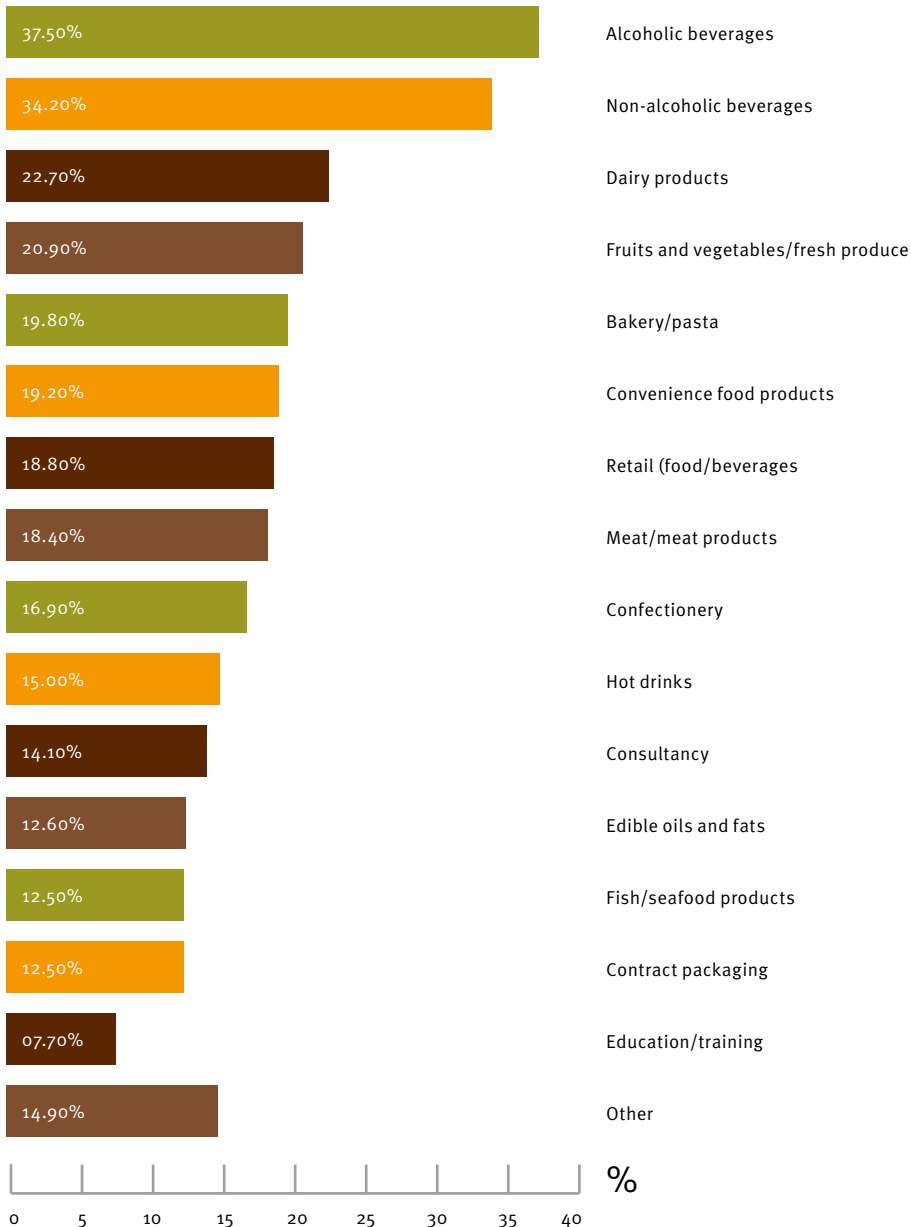


## Exhibitor statements

**Brett Dunbar-Krause, Senior Marketing and Communications Specialist – Ecolab, South Africa:** “Besides excellent organisation and strong support for the team, I was super impressed that the second edition has built on the first and is even more successful. The quality of delegates is phenomenal. I am impressed.”

**Leoš Mládek, Key Account Manager – J4 s.r.o., Czech Republic:** “This was our first fdt 2016, was such a surprise. People were really interested in our products. We met small and big companies and we will definitely be here for 2018.”

## Visitors by branches of industry



Source: Visitor analysis report



## Exhibitor statement

**Dylan Groves, Sales Manager, Anton Paar, Southern Africa:** "We have seen our existing clients and see fdt Africa as a strong brand. fdt Africa 2016 has given us a good opportunity to create a partnership with the microbrewers in South Africa and a great chance to sponsor with the University of Pretoria! We will definitely be back in 2018!"

For more statements visit: [fdt-africa.com/exhibitor-statements](http://fdt-africa.com/exhibitor-statements)

# drinktec worldwide

drinktec worldwide is a powerful global network

This strong brand targets the beverage and liquid food industries. drinktec worldwide consists of four outstanding business platforms:

## drinktec

### drinktec

World's Leading Trade Fair for the Beverage and Liquid Food Industry  
Processing + Filling + Packaging + Marketing  
September 11–15, 2017  
Next event in 2021  
Messe München, Germany  
[drinktec.com](http://drinktec.com)



### drink technology India

International Trade Fair for the Beverage, Dairy and Liquid Food Industry  
October 24–26, 2018  
Bombay Exhibition Centre, Mumbai  
[drinktechnology-india.com](http://drinktechnology-india.com)



### food & drink technology Africa

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Johannesburg  
[fdt-africa.com](http://fdt-africa.com)



### CHINA BREW CHINA BEVERAGE

International Brew & Beverage Processing Technology and Equipment Exhibition for China  
October 23–26, 2018  
Shanghai New International Expo Centre (SNIEC), Shanghai  
[chinabrew-beverage.com/english](http://chinabrew-beverage.com/english)



All trade fairs offer specific marketplaces and an excellent support programme. drinktec worldwide combines international expertise with profound regional know-how.



## Venue and dates

### Dates/opening hours:

**September 4–6, 2018**

Tues. – Wed. 09:00–17:00

Thurs. 09:00–16:00

### Venue:

Gallagher Convention Centre,  
Hall 5, Johannesburg,  
South Africa

GPS-coordinates: 26.00191 °S, 28.1294 °E

[gallagher.co.za](http://gallagher.co.za)

## Organiser

**Messe München South Africa (Pty) Ltd.**

1st floor, Kiepersol House, Stonemill  
Office Park,  
300 Acacia Road, Darrenwood,  
Cresta, 2194

## Contacts

Please feel free to contact us if you have any questions or need more information:

### Southern African Exhibitors

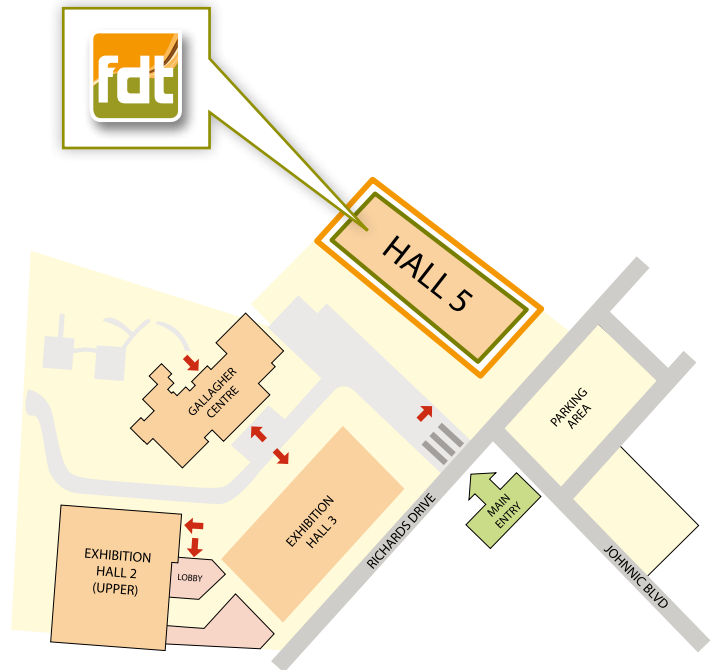
Messe München South Africa

#### Dain Richardson

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## Venue map



## Conceptual partner

### VDMA

Food Processing and Packaging

Machinery Association

[tec4people.com](http://tec4people.com)

[nuv.vdma.org](http://nuv.vdma.org)



## Network partner event



[fairtrade-messe.de/food-bev-tec-shows](http://fairtrade-messe.de/food-bev-tec-shows)

Supported by GHM - Gesellschaft für Handwerksmessen mbH

## Register now!

We are looking forward to welcoming you to food & drink technology Africa!

Start of stand assignment - **April 03, 2018**

Application documents are available here: [fdt-africa.com/application](http://fdt-africa.com/application)