food & drink technology
Africa 2018

Shaping the future

powered by Messe München drinktec

processing + filling + packaging + logistics

fdt-africa.com
September 4–6, 2018
Gallagher Convention Centre
Johannesburg, South Africa
About food & drink technology Africa

Shaping the future with food & drink technology Africa

food & drink technology Africa (fdt Africa) is the premier platform for the Southern African food, beverage and packaging industries. This established event serves as a trade fair, top-selling market place and future-oriented knowledge centre.

food & drink technology Africa promotes regional innovation developed by local experts.
The trade fair provides tailormade solutions for the Southern African market. It covers the entire process chain by matching supply and demand to specific market needs.

Participate in the growing success of food & drink technology Africa

Exhibition segments

Branches

- Alcoholic beverages
- Non-alcoholic beverages
- Milk and dairy products
- Raw materials and ingredients
- Oils and fats
- Liquid food
- Confectionery and bakery
- Meat
- Fruit and vegetables
- Basic food and feed

Products

- Aseptic systems
- Packaging materials and labelling
- PET technology
- Filling and packaging technology
- Process technology, process automation and IT solutions
- Logistics and transportation equipment
- Raw materials and ingredients
- Water and waste water treatment

Why exhibit?

- Participate in food & drink technology Africa – the premier trade fair for food, beverage and packaging in South Africa.
- Explore tailormade solutions for the South African market presented by local and international companies and industry leaders.
- Benefit from the strong brand Messe München drinktec and its international network.

Growth in the food & beverage industry in South Africa

- Market size packaged food
  - 2016: 6,384
  - 2021: 7,478
  - Period growth: 17.1%
  - Total volume in 1,000 tons

- Market size meat
  - 2016: 2,928
  - 2021: 3,827
  - Period growth: 13.6%
  - Total volume in 1,000 tons

- Market size beverages
  - 2016: 11,068
  - 2021: 13,071
  - Period growth: 18.1%
  - Total volume sales in million litres

Source: Euromonitor International / VDMA
Satisfied exhibitors

- 95% would recommend participating to other companies
- 91% of exhibitors would exhibit at fdt Africa again
- 87% were satisfied with fdt Africa overall

Source: Exhibitor survey fdt Africa 2016

Visitor feedback

- 92% assessed fdt as good to excellent
- 98% would recommend fdt Africa
- 98% had great benefit from attending fdt Africa
- 92% see a great increase of importance of fdt Africa by 2018

Source: Visitor survey fdt Africa 2016

Supporting programme of fdt Africa 2016

The knowledge-based and interactive programme of events that accompanied the exhibition also allowed visitors attending fdt Africa to gather information about current and future trends in the beverage and liquid food industry as well as about packaging and related processing technology in general.

Exhibitor forum

With the success of the Exhibitor Forum 2016, our exhibitors will again have the platform to present their latest case studies and innovations, giving our visitors a better insight into the industry.

Exhibitor statements

Brett Dunbar-Krause, Senior Marketing and Communications Specialist – Ecolab, South Africa: “Besides excellent organisation and strong support for the team, I was super impressed that the second edition has built on the first and is even more successful. The quality of delegates is phenomenal. I am impressed.”

Leoš Mládek, Key Account Manager – J4 s.r.o, Czech Republic: “This was our first fdt 2016, was such a surprise. People were really interested in our products. We met small and big companies and we will definitely be here for 2018.”

fdt Africa 2016

- 86 exhibitors
- 3,383 sqm exhibition space
- 1,550 participants

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fdt-africa.com
Visitors by branches of industry

- Alcoholic beverages: 37.50%
- Non-alcoholic beverages: 34.20%
- Dairy products: 22.70%
- Fruits and vegetables/fresh produce: 20.90%
- Bakery/pasta: 19.20%
- Convenience food products: 18.80%
- Retail (food/beverages): 19.40%
- Meat/meat products: 16.90%
- Confectionery: 15.00%
- Hot drinks: 14.10%
- Consultancy: 12.60%
- Edible oils and fats: 12.50%
- Fish/seafood products: 12.50%
- Contract packaging: 0.70%
- Education/training: 14.90%
- Other: 14.90%

Source: Visitor analysis report

Exhibitor statement

Dylan Groves, Sales Manager, Anton Paar, Southern Africa: “We have seen our existing clients and see fdt Africa as a strong brand. fdt Africa 2016 has given us a good opportunity to create a partnership with the microbrewers in South Africa and a great chance to sponsor with the University of Pretoria! We will definitely be back in 2018!”

For more statements visit: fdt-africa.com/exhibitor-statements
drinktec worldwide

drinktec worldwide is a powerful global network

This strong brand targets the beverage and liquid food industries. drinktec worldwide consists of four outstanding business platforms:

**drinktec**
World’s Leading Trade Fair for the Beverage and Liquid Food Industry
Processing + Filling + Packaging + Marketing
September 11–15, 2017
Next event in 2021
Messe München, Germany
drinktec.com

**drink technology India**
International Trade Fair for the Beverage, Dairy and Liquid Food Industry
October 24–26, 2018
Bombay Exhibition Centre, Mumbai
drinktechnology-india.com

**food & drink technology Africa**
processing + filling + packaging + logistics
September 4–6, 2018
Gallagher Convention Centre, Johannesburg
fdt-africa.com

**CHINA BREW CHINA BEVERAGE**
International Brew & Beverage Processing Technology and Equipment Exhibition for China
October 23–26, 2018
Shanghai New International Expo Centre (SNIEC), Shanghai
chinabrew-beverage.com/english

All trade fairs offer specific marketplaces and an excellent support programme. drinktec worldwide combines international expertise with profound regional know-how.

Be a part of the drinktec worldwide community: drinktec.com/worldwide
Venue and dates

Dates/opening hours:

**September 4 – 6, 2018**
Tues. – Wed. 09:00 – 17:00
Thurs. 09:00 – 16:00

Venue:

Gallagher Convention Centre,
Hall 5, Johannesburg,
South Africa
GPS-coordinates: 26.00191 °S, 28.1294 °E
gallagher.co.za

Organiser

*Messe München South Africa (Pty) Ltd.*
1st floor, Kiepersol House, Stonemill Office Park,
300 Acacia Road, Darrenwood,
Cresta, 2194

Contacts

Please feel free to contact us if you have any questions or need more information:

**Southern African Exhibitors**
Messe München South Africa
Dain Richardson
dain.richardson@mm-sa.com
Tel. +27 11 476 8093

**International exhibitors and enquiries about drinktec worldwide shows:**
Messe München GmbH
Stefanie Lorenz
stefanie.lorenz@messe-muenchen.de
Tel. +49 89 949 20113

Conceptual partner

VDMA
Food Processing and Packaging Machinery Association
tec4people.com
nuv.vdma.org

Network partner event

fairtrade-messe.de/food-bev-tec-shows
Supported by GHM - Gesellschaft für Handwerksmessen mbH

Register now!

We are looking forward to welcoming you to food & drink technology Africa!
Start of stand assignment - **April 03, 2018**

Application documents are available here: fdt-africa.com/application