



THE KEY TO YOUR TRADE FAIR SUCCESS – EASY WAYS TO PROMOTE YOUR PRESENCE AT FOOD & DRINK TECHNOLOGY AFRICA!

Simple to use and free of charge!

Use the fact that you are participating at food & drink technology Africa 2016, powered by Messe München's drinktec, as an effective marketing and acquisition tool. We have a diverse range of marketing services available that you can use to effectively promote your involvement before, during and after the trade fair.

ONLINE AND OFFLINE MEASUREMENTS



E-Mail Signature

Include the food & drink technology Africa 2016 logo in your daily e-mails. Find all logos [here!](#) ↓



Press Releases

Publish your latest press releases on the food & drink technology 2016 website including the announcement of your participation at food & drink technology 2016. Contact us [here!](#) ↗



Company Newsletter

Announce your participation by adding a note in your newsletter informing your clients that you look forward to welcoming them to your stand at food & drink technology Africa 2016. Find all logos and banners [here!](#) ↓



Online Banner

Advertise your participation at food & drink technology Africa 2016 by integrating our online banner on your website and other online media channels. Find all the banners [here!](#) ↓



Social Media

Link directly to the drinktec worldwide social media channels: [facebook](#), [twitter](#), [drinktec blog](#) and [LinkedIn](#). ↗



Online Invitation Cards

Your customers can save time and money with our new digital invitation! Invite as many customers as you like – you no longer have to limit yourself to a single target group. Find the online form [here!](#) ↓



Visitor Guide

Visitors can find all information about food & drink technology Africa 2016 in the visitor guide, which can be found [here!](#) ↓



Print Advertisements

Include your stand number and logo for food & drink technology Africa 2016 on your print advertisements leading up to the exhibition. Find all logos [here!](#) ↓

Online measurements

Offline measurements

